

Privacy Policy for Bluefin Realty Website

At Bluefin Realty, we are committed to protecting the privacy and security of our users' personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information gathered through our website and services.

Information We Collect:

1. **Personal Information:** When you visit our website, register an account, or use our services, we may collect personal information such as your name, email address, phone number, and mailing address.
2. **User Activity:** We may collect information about your interactions with our website, including pages visited, properties viewed, searches performed, and any communication with our team.
3. **Device Information:** We may gather information about the device you use to access our website, including IP address, browser type, operating system, and device identifiers.

How We Use Your Information:

1. **Providing Services:** We use the information collected to provide and personalize our services, including property listings, search functionalities, and communication with users.
2. **Communication:** We may use your contact information to respond to inquiries, provide updates on property listings, send marketing communications (where permitted by law), and notify you about changes to our services or policies.
3. **Analytics:** We utilize analytics tools to understand how users interact with our website, improve our services, and optimize user experience.

Information Sharing:

1. **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website, conducting business activities, or delivering services on our behalf.
2. **Legal Compliance:** We may disclose your information when required by law, to enforce our policies, respond to legal requests, or protect our rights, property, or safety, or that of others.

Data Security:

We employ industry-standard security measures to protect the confidentiality, integrity, and security of your personal information. However, please be aware that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Your Choices:

You have the right to access, update, or delete your personal information. You can also opt-out of receiving marketing communications from us at any time by following the instructions provided in such communications.

Children's Privacy:

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children, and if we become aware that we have inadvertently collected such information, we will take steps to delete it.

Changes to This Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, and the effective date will be indicated at the top of the policy.

Contact Us:

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at contact@bluefinrealtyTX.com.

By using our website and services, you consent to the collection, use, and sharing of your information as described in this Privacy Policy.